



For immediate release – 25 September 2008

Art + Lifestyle | Eco Art Home

Presented by The Singapore FreePort
26 to 30 September | Fullerton Hotel Singapore

Singapore, 25 September 2008 – The soaring art market is taking on an unprecedented move to go green. Hosting some 250 'Fortune 500' guests hailing from over 20 countries, The Singapore FreePort will create an art, design and lifestyle destination "Sky Lounge" in the heart of downtown Singapore that is committed to ecology sustainability. Proving luxury can also be eco-friendly, The Eco Art Home uses the latest solar and absorption technologies to provide both electricity and shelter.

An initiative by The Singapore FreePort in conjunction with Singapore's inaugural Formula One Grand Prix, several suites and a 200m² terrace on the 8th floor of The Fullerton Hotel will be transformed into a 'private art collector's home'. Based on design directions by contemporary French designer Jean de Piépape, the Sky Lounge will fuse luxury, ecology and technology, meant to delight and surprise The Singapore FreePort guests who are flying into Singapore over the next few days.

"Jean de Piépape is not only a designer, he also creates concepts. His creativity, coupled with his sensibility to ecology and environment, has produced stunning scenographies for art galleries", says Yves Bouvier, Chairman of The Singapore FreePort.

Creating a rarefied environment for an art and design gallery, The Eco Art Home gathers a tasteful and eclectic collection of bespoke furniture pieces from acclaimed artists and designers Ron Arad and Johanna Grawunder. The Eco Art Home will also showcase an exceptional array of iconic, transcendent paintings by world-renowned artists, including pieces by international artists Fernando Botero, David LaChapelle, Philippe Starck and K. Khudyakov.



The Eco Art Home aims to present an exclusive sneak preview to The Singapore FreePort's revolutionary way of storing its clients' high-end fine art and high value collectibles in private viewing suites that will include all of the best features of world-class museums – cutting edge security, high-tech temperature and humidity controls, and state-of-the-art lighting systems. All this in an iconic art space designed to inspire and transport the visitor into another realm.

"The Singapore FreePort will be one of the first buildings in Singapore to fully integrate systems for solar power, water recycling and energy efficiency utilising landscaping features. The outstanding features are the hallmark of a building that will be energy efficient and environmentally-friendly, in line with Singapore's strategic objective to become a leading global city in environmental sustainability", says Alain Vandendorre, president of The Singapore FreePort.

THE SINGAPORE FREEPORT

The Singapore Freeport Pte Ltd is a private company whose shareholders include the Singapore National Arts Council and the National Heritage Board. It operates a round-the-clock free trade zone modeled after the Swiss FreePort, an institution whose birth can be traced to the mid-19th century. Its operations are conducted with the support of the Economic Development Board, Singapore Customs, Singapore Police and the Civil Aviation Authority of Singapore.

The Singapore FreePort is the finishing touch to the premium infrastructure that has propelled Singapore into the exclusive league of the world's leading financial centres. Riding on its political and regulatory stability at the crossroads of China, India and the Middle East, Singapore now offers the ultimate freeport, a state-of-the-art facility dedicated to the secure storage and trade of the world's finest collections and valuables.

For more information on The Singapore FreePort Sky Lounge and Eco Art Home, please contact:

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